

City of Des Moines  
Public Information Office  
**PRESS RELEASE**



**For Immediate Release:**

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**DES MOINES, IOWA ---Tuesday, June 11, 2013**

**Des Moines City Council Announces Bank On Initiative in Central Iowa**

**Bank On Central Iowa** is intended to help the unbanked and underbanked access and conduct basic financial transactions, access credit on fair and affordable terms, save for emergency needs, and to improve financial education and economic stability for families in Central Iowa.

- It connects people without bank accounts to affordable financial services including checking and savings. Also, it prevents families from paying excessive fees for check cashing and other high-cost financial services.
- There are an estimated 41,000 households in the Central Iowa area without either a checking or savings account.

**Financial Partners and Locations:**

**Affinity Credit Union**

□ 475 NW Hoffman Lane  
Des Moines, IA 50313  
515.288.7225  
□ 1700 East Army Post Road  
Des Moines, IA 50320  
515.287.0036

**Bank of the West**

□ 801 Grand Avenue, Suite 300  
Des Moines, IA 50309  
515.246.0141  
□ 4910 South-East 14th Street  
Des Moines, IA 50320  
515.657.6900  
□ 2596 Hubbell Avenue  
Des Moines, IA 50317  
515.657.6342

**Des Moines Metro Credit Union**

□ 100 University Avenue  
Des Moines, IA 50314  
515.283.4195

**Financial Plus Credit Union**

□ 2426 Hubbell Ave  
Des Moines, IA 50317  
515.283.2526

**Iowa State Bank**

□ 627 East Locust  
Des Moines, IA 50309  
515.288.0111

**Village Credit Union**

□ 601 East Court Avenue  
Des Moines, IA 50309  
515.243.4400

**Wells Fargo Bank**

□ 4505 Douglas Avenue  
Des Moines, IA 50310  
515.237.2839

Financial Education Partners and Locations:

**Des Moines Community Action Agency**

□ 1618 6th Avenue  
Des Moines, Iowa 50314  
515.248.6216

**Evelyn K. Davis Center for Working Families**

□ 801 University Avenue  
Des Moines, Iowa 50314  
515.697.1450

**Iowa State University and Extension Outreach**

□ 10861 Douglas Avenue, Suite B  
Urbandale, IA 50322  
515.727.0656

**ISED Ventures**

□ 1111 9th Street, Suite 380  
Des Moines, IA 50314  
515.283.0940

**Mid-Iowa Credit Counseling**

□ Park Fair Mall  
100 East Euclid Avenue, Suite 157  
Des Moines, Iowa 50313

**If you are underbanked or unbanked please contact a Financial Partner of your choice to find out more about Bank On Central Iowa.**

If you would like to learn more about becoming a financial partner, financial education partner, or community partner for Bank On Central Iowa, please contact Melissa Nordell-Earp at 248-6245 or [manordell-earp@dmgov.org](mailto:manordell-earp@dmgov.org).