

City of Des Moines
Public Information Office
PRESS RELEASE



For Immediate Release:

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DES MOINES, IOWA ---Tuesday, June 11, 2013

Des Moines City Council Announces Bank On Initiative in Central Iowa

Bank On Central Iowa is intended to help the unbanked and underbanked access and conduct basic financial transactions, access credit on fair and affordable terms, save for emergency needs, and to improve financial education and economic stability for families in Central Iowa.

- It connects people without bank accounts to affordable financial services including checking and savings. Also, it prevents families from paying excessive fees for check cashing and other high-cost financial services.
- There are an estimated 41,000 households in the Central Iowa area without either a checking or savings account.

Financial Partners and Locations:

Affinity Credit Union

□ 475 NW Hoffman Lane
Des Moines, IA 50313
515.288.7225
□ 1700 East Army Post Road
Des Moines, IA 50320
515.287.0036

Bank of the West

□ 801 Grand Avenue, Suite 300
Des Moines, IA 50309
515.246.0141
□ 4910 South-East 14th Street
Des Moines, IA 50320
515.657.6900
□ 2596 Hubbell Avenue
Des Moines, IA 50317
515.657.6342

Des Moines Metro Credit Union

□ 100 University Avenue
Des Moines, IA 50314
515.283.4195

Financial Plus Credit Union

□ 2426 Hubbell Ave
Des Moines, IA 50317
515.283.2526

Iowa State Bank

□ 627 East Locust
Des Moines, IA 50309
515.288.0111

Village Credit Union

□ 601 East Court Avenue
Des Moines, IA 50309
515.243.4400

Wells Fargo Bank

□ 4505 Douglas Avenue
Des Moines, IA 50310
515.237.2839

Financial Education Partners and Locations:

**Des Moines Community
Action Agency**

□ 1618 6th Avenue
Des Moines, Iowa 50314
515.248.6216

**Evelyn K. Davis Center
for Working Families**

□ 801 University Avenue
Des Moines, Iowa 50314
515.697.1450

Iowa State University and Extension Outreach

□ 10861 Douglas Avenue, Suite B
Urbandale, IA 50322
515.727.0656

ISED Ventures

□ 1111 9th Street, Suite 380
Des Moines, IA 50314
515.283.0940

Mid-Iowa Credit Counseling

□ Park Fair Mall
100 East Euclid Avenue, Suite 157
Des Moines, Iowa 50313

If you are underbanked or unbanked please contact a Financial Partner of your choice to find out more about Bank On Central Iowa.

If you would like to learn more about becoming a financial partner, financial education partner, or community partner for Bank On Central Iowa, please contact Melissa Nordell-Earp at 248-6245 or manordell-earp@dmgov.org.

Watch Cable Channel 7 DMTV "Your Source for the City"

Visit the City Web Site at www.dmgov.org